

UPDATED
Mercy Hospital El Reno
Community Health Implementation Plan

For FY2012 - 2014
Executive Summary

Background

Mercy Hospital El Reno is a General Medical Surgical Hospital licensed for 48 beds serving the community of El Reno and the rural areas of western Oklahoma and the surrounding rural areas in the west half of Canadian County, and some portions of Kingfisher, Blaine, Caddo and Grady counties. In 2010 and again in 2011, Mercy Hospital El Reno held a community roundtable to dialogue directly with community members about their needs, ideas, and concerns related to healthcare. Common themes included: being involved in the schools to promote and educate on health/wellness, access to health care services for all, obesity and the health risks associated with tobacco and its related problems, and diabetes. A focus on partnerships, education, and technology were listed as ways to improve health/wellness in the community.

Target Areas and Populations

El Reno, the county seat for Canadian County, is a city of 17,260 residents located between the Oklahoma City Metropolitan area and the rural areas of western Oklahoma. Mercy Hospital El Reno sees both genders and all age ranges. The hospital does not provide obstetric services.

How the Community Health Implementation Plan Was Developed

The plan was developed based on identified needs and available resources:

- Mercy Hospital, El Reno FY12 Community Needs Assessment
- Local community agencies/partners who serve those in need

Experts consulted:

1. Turning Point Regional Consultant, Dusti Brodrick
2. Health Educator, Canadian County Health Department, Nichole Michael
3. Mentoring Director, El Reno Public Schools, Brooke Stroman
4. Superintendent, El Reno Public Schools, Craig McVay

Major Needs and How Priorities Were Established

To set priorities, we focused on identifying disproportionate unmet needs and programs that are collaborative and involve the community. The following priorities were identified:

1. Access to care
2. Child health
3. College graduation rates
4. Wellness

Description of what Mercy Hospital, El Reno will do to address community needs

Action Plans:

1. **Access to care:** Provider Recruitment, Periodic Health Screening Activities.

Recruitment - Mercy is actively engaged in recruiting primary care doctors to the El Reno Market. After unsuccessful attempts to recruit over a prolonged period of time an outside recruitment firm has been retained to assist with recruitment. Additionally Mercy is implementing a 'telemedical hospitalist' program to reduce the hospital duties for primary care providers as this has been identified as a barrier to successful recruiting.

Update

- A nurse practitioner was recruited to provide primary care.

Periodic Health Screening Activities

Update

- Home health and hospital staff provided blood pressure and blood sugar screening monthly at seven community locations targeting senior citizens. They make referrals and provide health information as necessary/requested. Home Health participated in several annual health fairs providing screenings and health information.
- Physicals were provided by Mercy providers and staff to 150 students within El Reno public schools in July 2013. These physicals were targeted at students who participate in sports and other extracurricular activities. These physicals were provided free of charge.

2. **Child health:** Health Teacher, Eat a Rainbow, screening physicals.

Health Teacher is a comprehensive K-12 curriculum that integrates health skills into online lesson plans.

Eat a Rainbow!

Update

- Implemented in the 2013 school year with a Registered Dietitian to present this program to first and second graders at the local elementary schools.

Screening Physicals for students

- **Update**
Held on July 25, 2013 and attended by twelve staff members including nurses, EMT, RT and providers. There were approximately 70 staff hours in clinic providing exams and 10 hours of preparation.

3. **College graduation rates:** Students Striving for Success.

Students Striving for Success is a new mentoring program implemented for El Reno Public Schools in the 2013 school year. Mercy El Reno staff participated in program development between January and August 2013. Mercy El Reno staff continues to participate in leadership for this program through membership on the board overseeing the program. Finally, Mercy El Reno

supports this program by allowing hospital staff to participate as mentors. There are seventeen hospital staff members participating as mentors. They meet 1:1 with a public school student one hour every week to work on academic and social skills. Some staff members mentor more than one student, therefore volunteering more time.

Update

- Seventeen employees participated the Students Striving for Success during the school year with an average of 42 hours each month.

4. Wellness: Healthification, Health Teacher, Care for the Caregiver, Canadian County Coalition for Families and Children multiple services/resources for the community.

Healthification is the mindful pursuit of personal well-being for Mercy co-workers and their families. It focuses on healthy eating, physical activity, emotional and spiritual well-being, and tobacco cessation.

Care for the Caregiver is a monthly support group sponsored by Mercy providing support to individuals in a care giving role with a family member or loved one. Participation in the Canadian County Coalition for Families and Children to identify broader community focused activities/needs. Lactation education – Mercy El Reno has begun negotiations with Canadian County Health Department to implement a new Lactation Education program at Mercy as a joint venture.

Update

- Participated in the community annual Blessing Baskets program which distributes food and personal supplies to qualifying families.
- Participated in the local summer feeding program to assist families in providing food.