

Mercy Hospital Oklahoma City, Oklahoma

Oncology Services

2015 Public Outcome Report

Cancer Prevention – Tobacco Cessation Initiative

In 2011, it was estimated that 26.1% of Oklahoma adults (ages 18+) smoked. Smoking prevalence across the United States ranged from 11.8-29.9%. Oklahoma ranked 48<sup>th</sup> among the states in adult tobacco use. During the same year (2011) the smoking prevalence amongst our youth in grades 9-12 was 22.7%. The range across 44 states was 5.9-24.1%. Oklahoma ranked 41<sup>st</sup> among states evaluated. (CDC Behavioral Risk Factor Surveillance System, 2011)

In 2013, Mercy undertook a strong initiative by developing a comprehensive tobacco free culture by implementing strategies that are clinically and evidenced based and cost effective. In partnership with the Oklahoma Hospital Association and working through a grant funded by the Tobacco Settlement Endowment Trust (TSET), Tobacco Free Mercy was developed. It includes motivational conversations with our patients, creating a supportive environment and incorporating a fully electronic, closed loop referral process in Epic. The process is user friendly and provides the signature service that we are known for.

The “Tobacco Free Mercy” program focus:

Patient’s tobacco use

- Utilizing the 5 A’s – Ask, Advise, Assess, Assist, Arrange
- A fully automated, closed loop electronic referral from the Mercy Electronic Health Record to the Oklahoma Tobacco Hotline

Co-worker’s tobacco use

- Making resources available through “Healthification” (Mercy’s employee wellness program)
- Tobacco cessation workshop series
- Access to the Tobacco Treatment System Coordinator

Creating a true tobacco free culture

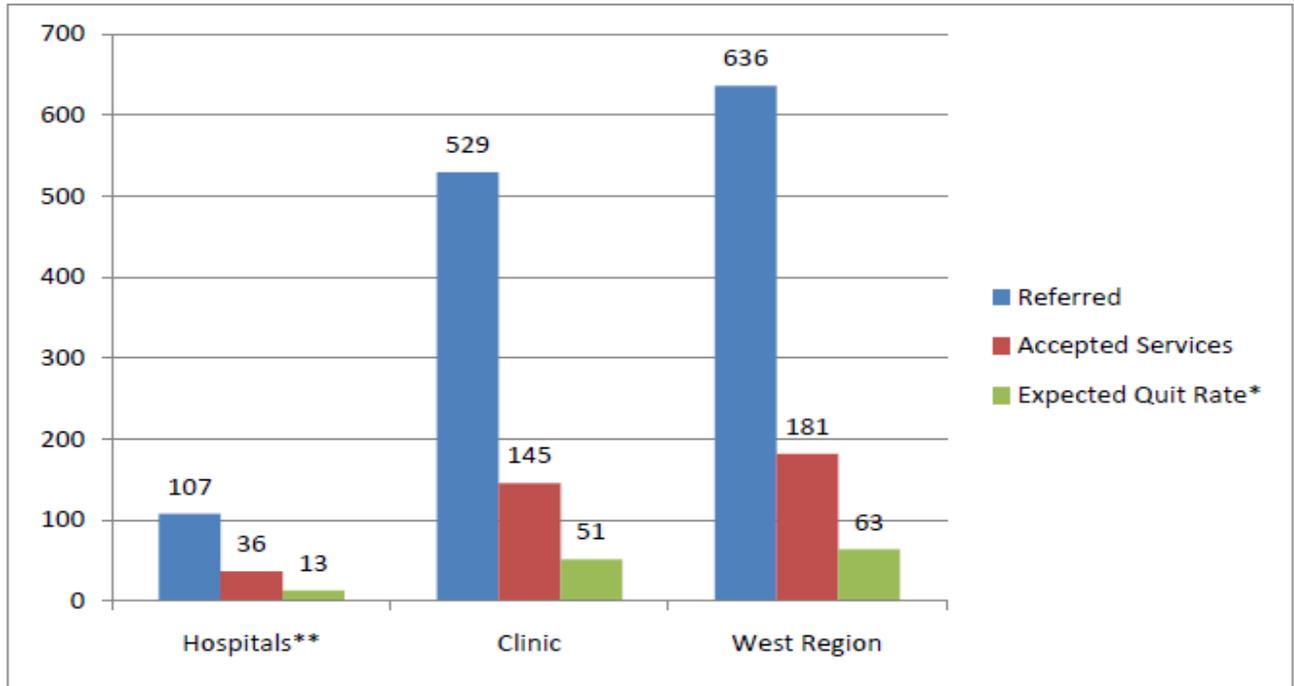
- All Mercy properties are tobacco and vape-free
- Mercy’s tobacco policy includes all buildings, parking lots, garages, vehicles, etc.
- Signage – an essential component with effective communication of health culture and enforcement of policy

November 19<sup>th</sup>, 2015, Mercy Oncology and Mercy Tobacco Treatment System worked together to promote the Great American Smoke Out. Tobacco Free Mercy was implemented in over 65 clinics during FY2015. Hospital implementation began during FY2016. Hospitals with a FY16 “Go-Live” include Mercy Hospital OKC, Mercy El Reno, Mercy Watonga, Mercy Kingfisher and Mercy Logan County. In just one year, by educating physicians and patients, 1002 patients have been referred to the Oklahoma Tobacco Helpline to continue their journey to live a tobacco free life. We will continue to roll Tobacco Free Mercy out to all the Mercy clinics and hospitals in the West Region (Oklahoma) over the next years.

Attachments (2): Tobacco Free Mercy Annual Date Report – FY 2015

# Tobacco Free Mercy Annual Data Report - FY2015

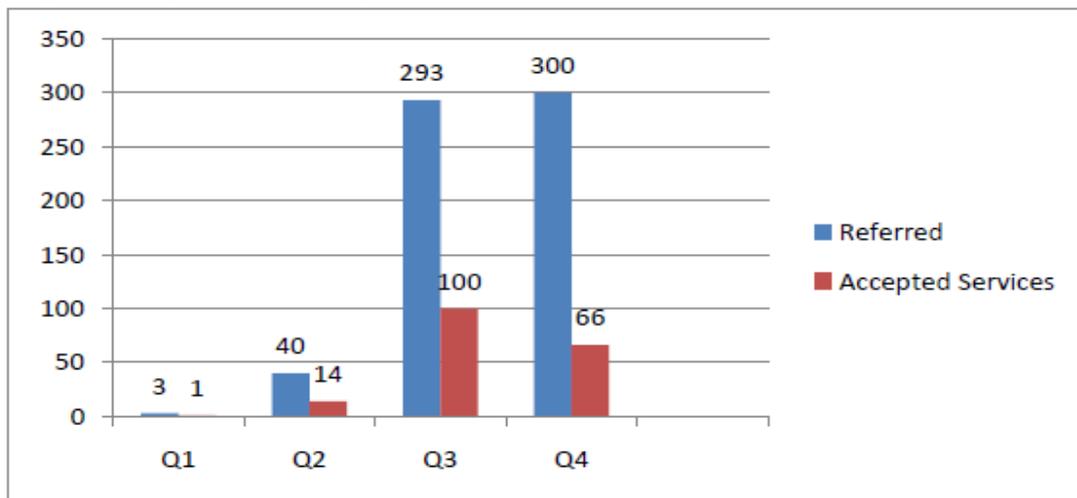
## Annual Report: July 2014 – June 2015



\*Expected Quit Rate is based off of statistics provided by the Oklahoma Tobacco Helpline

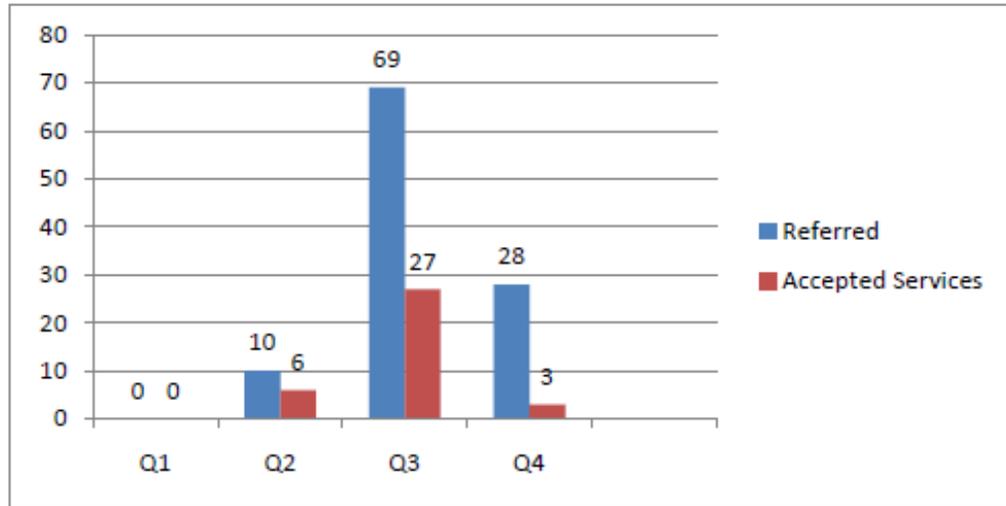
\*\*Hospitals currently "live" with the eReferral process include: MHOXC

## West Region Report: July 2014 – June 2015



## Tobacco Free Mercy Annual Data Report - FY2015

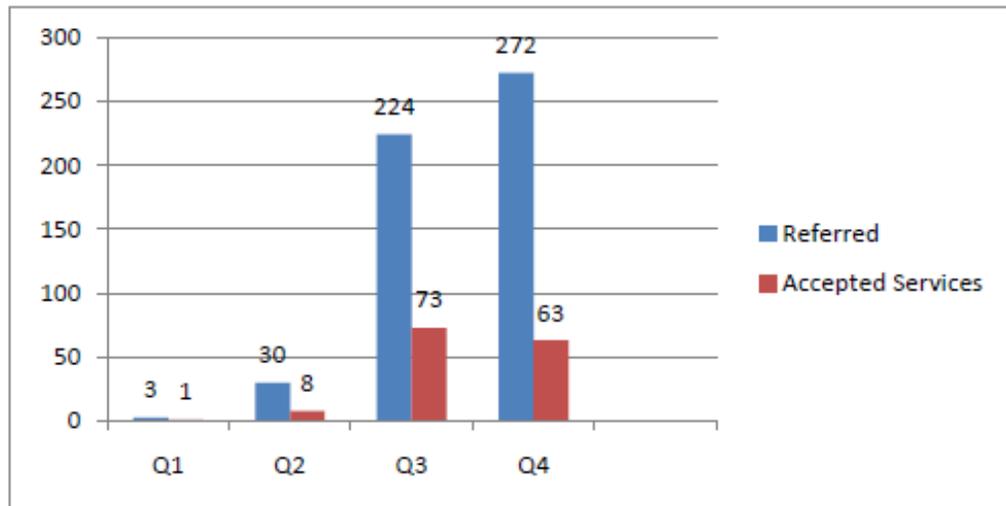
### Hospital Report: July 2014 – June 2015



#### Notes:

- Q1 Fax referral process
- Q2 Fax referral process
- Q3 Fax referral process  
Co-worker tobacco surcharge referrals
- Q4 MHOKC "go live" with eReferral process (June 2015)

### Clinic Report: July 2014 – June 2015



#### Notes:

- Q1 Fax referral process
- Q2 eReferral beta testing (December 2014)
- Q3 Co-worker tobacco surcharge referrals  
Clinic Group 1 "go live" (February 2015)
- Q4 Clinic Group 2 "go live" (April 2015)