

Mercy Joplin Community Benefit Report

(Joplin, Carthage and Columbus, KS)

Total Community Benefit
\$2,881,000

Fiscal Year 2018 (Q1 - July 2017 - September 2017)

Mother Road Marathon Sponsorship



Mercy Joplin was the premier sponsor of the 2017 Mother Road Marathon.

According to the Twelveone race website, this is one of the most unique marathon and half marathon offerings in the United States and beyond. The Mother Road Marathon navigates six communities through three states on historic Route 66, while the Mother Road Half Marathon participants travel through four towns in two states on their way to the eventual finish line in Joplin, MO.

Dr. Russell Kennedy was the race medical director, while manager Aaron Lewis and athletic trainer Dustin Parker organized the medical tents that were staffed by Mercy athletic trainers from Fort Scott and Joplin. Mercy nurses from Joplin and

surrounding communities also generously volunteered their time to assist in the medical tents to provide care when needed to any race participant. The event was a big success and there are already plans for Mercy to become a premier sponsor again for 2018.

Charity Care

Includes the actual cost of providing free or discounted care to persons who cannot afford to pay and who are not eligible for public programs. Charity care does not include bad debt.

Benefit: \$3,530,000

Community Outreach Services

Includes activities carried out to improve community health and services that are subsidized because they are needed in the community. Examples: education, support groups, health screenings, and immunizations.

Benefit: \$24,000

Health Professionals Education and Research

Includes the cost of providing clinical placement for physicians, nurses and other health professionals plus the costs of the nursing anesthesia, EMS and radiology schools.

Benefit: \$241,000

Cash, In-Kind Donations, Workforce Enhancement and Fundraising

Includes cash, in-kind donations, fundraising costs, food & supplies to shelters, use of Mercy rooms and facilities, donated office space and recruitment of health professionals in medically underserved areas.

Benefit: \$106,000

Medicaid Subsidies

Includes the actual unpaid cost of providing care to Medicaid patients and represents the shortfall between cost of care and the payments received by the government.

Benefit: \$-1,020,000



Your life is our life's work.